

Daniel McCain

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EDUCATION:

University of Virginia, College of Arts and Sciences, Charlottesville, Virginia
Media Studies Major, Film Concentration, Bachelor's Degree, Fall 2027 Graduation

EMPLOYMENT HISTORY:

Freelance Video Editor and Videographer, **Self-employed** (January 2023 - Present)

Assistant, **UVA Learning, Design, and Technology (LDT) Audio Labs** (June 2024 - Present)

Marketing Intern, **Virginia Film Festival** (Aug. 2025 - Nov. 2025)

Narrative Research and Content Developer, **UVA Student Affairs** (Sept. 2025 - Present)

VOLUNTEERING:

Head of Marketing, **UVA Cavalier Food Pantry (CFP)** (Aug. 2024 - Present)

RELEVANT EXPERIENCE:

- Collaborated with 31 social media partners to reach over 20,000 accounts and amassed over 175,000 impressions from Jan. 20th through Feb. 8th while promoting the 2026 SouperBowl of Caring, which ultimately helped net 820 canned good donations and \$6,620 in individual donations
- Working closely with PoetryxHunger, Swipe Out Hunger, Violet Crown, and 9 colleges and universities to plan and host screenings of *The Invisible Epidemic*
 - Coordinated multiple post-screening Q&As with myself and UVA faculty, pantry leaders at JMU, W&M, GMU, VCU, LRCC, VPCC, Brightpoint using a unified communications spreadsheet
- Interviewed 37 high-profile subjects across 5 freelance documentaries in the past 6 years
 - Interviewees include Sen. Danica Roem, Del. Rae Cousins, SNL alum Luke Null, the CEO of Sixth City Marketing, the founder of the Chandra Law Firm, Directors of Advocacy, Communications, and the Field Manager for Swipe Out Hunger, the Senior Media Relations Analyst for the Electronic Frontier Foundation, and more
- Coordinated local news outreach for the Cavalier Food Pantry to highlight both the SouperBowl and various initiatives, including relocating to the SHW building and meal kits during breaks
- Coordinated CFP Publicity Committee meetings to track on-the-ground outreach, alongside creating cohesive branding kit and ensuring that social media partnerships aligned with CFP goals

SKILLS:

- Ability to reach out to high-profile individuals across various fields and maintain ongoing communication
- Proficiency in Microsoft Office, MailMerge, Google Suites, Canva Design, DaVinci Resolve, Premiere Pro
- Organizing and curating social media and community partnerships, marketing materials, videos, news outreach, and posting schedules
- Maintaining databases of film screenings and Q&As, posting schedules,
- Public speaking, including speeches at events, local news coverage, and tabling/general outreach
- Website editing and upkeep for my personal portfolio

INTERESTS:

Cinema, Marketing, Communications, Bowling, Video Editing, Interior Design, Cooking, Poetry